

An ORM Training Course

Information Security Education, Training and Awareness



This course has been developed as a collaborative venture between ORM Consulting and Safecom. Course objectives are to provide delegates with the means to:

- Implement appropriate ETA programmes
- Support the core aims of the enterprise
- Reduce risk cost effectively
- Maximise control effectiveness

Tutor -
Angus McIlwraith
Managing
Consultant

ORM Consulting
Limited



Security is only as strong as its weakest link. Whilst organisations often spend significant sums on technology to meet their security requirements, many ignore the simple fact that people cause most security problems.

These people are rarely outsiders seeking to subvert your systems. They are normally insiders. They normally don't mean to cause security problems—but they do.

This course is designed to help you reach these people—and help them avoid causing errors. It also seeks to help you develop education, training and awareness programmes that will increase the vigilance of your workforce. This will give you the advantage of having many pairs of educated eyes helping you out.

Research suggests that between 60-75% of all information security incidents are the result of a lack of knowledge and/or understanding amongst an organisation's own staff. And yet the great majority of money spent protecting systems is focused on creating technical defences against external threats.

The course explains how corporate culture affects perceptions of risk and information security, and how this in turn affects employee behaviour. It also provides a pragmatic approach for educating and training employees in information security and explains how different metrics can be used to assess awareness and behaviour.

The course:

- Provides practical solutions for reducing risk in the fastest growing sector of corporate crime.
- Shifts focus from technical defences towards education and employee awareness.
- Provides reams of practical advice, hints and tips
- Helps attendees create effective metrics that provide true indication of success
- Explains how different metrics can be used to assess awareness and behaviour.

Course Outline

INTRODUCTION

What? Why? The rationale for security Education, Training & Awareness (ETA)

PSYCHOLOGY OF RISK

Risk Perception

Why do people do stupid things?

SECURITY CULTURE

RISK COMMUNICATION

Language and image

Stories from the front

A STEPPED APPROACH

TRAINING

GUERRILLA TACTICS

METRICS

Measuring tools

Questionnaire design

MEDIA AND DESIGN

Branding

Web based media

Printed media

Media effectiveness

CONCLUSION

Course Date : July 2007

Venue : Worthing, UK

Duration : 1 or 2 days

Cost and Duration:

1 day— £ 450

2 day— £ 895

Both non-residential



Safecom's specialise in developing world class solutions in the security training sphere.

InfoAware is Safecom's training solution for User Awareness, IT Staff Awareness and Information Governance. Covering all the relevant topics required by international standards such as ISO 17799, it comprises a multimedia Video/DVD and Learning Management System.

InfoAware is easy to deploy over your Intranet and can be used for induction and refresher training courses. InfoAware takes users through a multi-choice question and answer session on each topic and allows organisations to make additional training material and policy documents available to all staff.

The course will help you deploy web-based solutions like InfoAware to take advantage of the power of two-way communications, including a database and audit trail to track user progress.

For all enquiries, call +44 (0)1243 381923

ORM Consulting Limited

12 Liverpool Terrace

Worthing, UK , BN11 1TA

ORM Consulting is an independent information security specialist organisation with extensive experience in all areas of security management— notably risk management and security education and training. Further details can be found at:

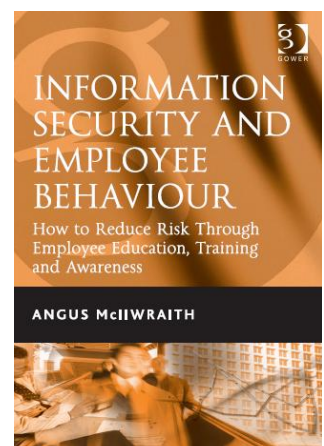
www.ormconsulting.co.uk

Safecom's is a specialist consultancy and services business focused exclusively on information security. Other services include Policies & Procedures, Risk Analysis, Penetration Testing, Server Hardening and DRP.

Further details can be found at: www.safecom's.co.uk

The course is based on Angus McIlwraith's book "Information Security and Employee Behaviour—How to Reduce Risk Through Employee Education, Training and Awareness" ISBN 0 566 08647 6

For more information go to www.gower.com



Information Security

ETA